

North Simcoe  
**Rotaract**



# MARCH MUDNESS

## MARCH MUDNESS 2019 SPONSORSHIP PACKAGE

**MARCH 30<sup>TH</sup>, 2019**

FUNDS SUPPORTING YOUTH MENTAL HEALTH



GEORGIAN BAY DISTRICT  
SECONDARY SCHOOL  
**EQUITY CLUB**



Big Brothers Big Sisters  
of North Simcoe

**Waypoint**

CENTRE for MENTAL HEALTH CARE  
CENTRE de SOINS de SANTÉ MENTALE



# MARCH MUDNESS



## FUNDS SUPPORTING YOUTH MENTAL HEALTH



GEORGIAN BAY DISTRICT  
SECONDARY SCHOOL  
**EQUITY CLUB**



Big Brothers Big Sisters  
of North Simcoe

**Waypoint**  
CENTRE for MENTAL HEALTH CARE  
CENTRE de SOINS de SANTÉ MENTALE

### What is March Mudness?

Test your abilities and have a fun time as you walk, run, climb, or crawl through the awesome obstacle course! The North Simcoe Rotaract Club invites you to join us on Saturday, March 30th in our waterfront Parc Rotary Champlain Wendat Park in the Town of Penetanguishene, as we come together to promote fitness, wellness, and support Youth Mental Health in our community.

### How Does This Event Support Youth Mental Health?

This year March Mudness will be supporting youth in our region struggling with mental health and addiction issues. All proceeds raised will directly impact the mental health and wellbeing of youth with the help of three local organizations, Waypoint Centre for Mental Health, Georgian Bay District Secondary School's (GBDSS) Equity Club, and Big Brothers and Big Sisters.

Waypoint will be dedicating the funds to a new Youth Wellness Hub. Bridging gaps in the youth mental health and addictions system and offering a series of new, non-referral based services for youth in our region. The GBDSS Equity Club will be using the funds to bring mentors from the LGBTQ+ community into the school through an Equity Conference for all students and they will be using a portion of the funds to expand these efforts on field trips. Big Brothers and Big Sisters will be using funds raised to continue their In-School Mentoring Program with some new improvements to help youth build resiliency in their transition to adulthood.

### Why Partner With Us?

Since the event's inception, community has always been at the heart of this fundraiser! Your support as a partner will help ensure the event will be the best it can be, and will give your organization exposure to a growing and powerful market of health-conscious individuals and their families. There are so many ways to get involved; you can volunteer, become a sponsor, join the run as a team and challenge your family, friends and co-workers. Come out as a spectator and enjoy the excitement as we brave the mud at this family friendly event! Everyone's invited to the post-race party! After participants cross the finish line celebrate with everyone at the Amphitheatre for live music, food and beverages for the whole family.

### Want To Learn More About The North Simcoe Rotaract Club?

Being a branch of Rotary, we are a group of individuals, ages 18-35, working together to take action in our communities and have fun!





# SPONSORSHIP LEVELS

## LET'S GET MUDDY! TITLE SPONSOR **\$10,000**

*(One Available)*

- Ten (10) complimentary individual registration entries
- Social Media Promotion
- Opportunity to speak at event
- Logo and Link to Business on March Mudness Website
- Top Billing on Email Blasts
- Top Billing on Event Poster
- Logo on Press Release
- Logo on Registration Package
- Logo on Printed Event Materials
- Mention in Radio Ad
- Logo on Medals
- Medal Presentation Opportunities
- Priority Start for Team on Event Day
- Priority Location of Business Promotional Booth
- Four (4) VIP Day of Event Parking Passes
- Top Billing on Volunteer Swag
- Logo on Post Event Thank You & 2020 Invite
- March Mudness Thank You Photo

Items listed above may be time sensitive. Donations must be confirmed with logos before (Feb. 1 2019) to ensure all sponsorship benefits can be fulfilled.

## FILTHY ANIMAL EVENT SPONSOR **\$5,000**

- Five (5) complimentary individual registration entries
- Social Media Promotion
- Logo and Link to Business on March Mudness Website
- Logo on Email Blasts
- Logo on Event Poster
- Logo on Registration Package
- Logo on Printed Event Materials
- Mention in Radio Ad
- Business Promotional Booth
- Two (2) VIP Day of Event Parking Passes
- Logo on Volunteer Swag
- Logo on Post Event Thank You & 2020 Invite
- March Mudness Thank You Photo

Items listed above may be time sensitive. Donations must be confirmed with logos before (Feb. 1 2019) to ensure all sponsorship benefits can be fulfilled.



**MARCH  
MUDNESS**

FOR MORE INFORMATION, PLEASE CONTACT  
HOLLY ARCHER, SPONSORSHIP CHAIR  
705.209.1533 • ARCHER.HOLLY@GMAIL.COM

North Simcoe  
**Rotaract**



# SPONSORSHIP LEVELS

## PRETTY DAMN DIRTY

**SPONSOR**

**\$2,500**

- Social Media Promotion
- Logo and Link to Business on March Mudness Website
- Logo on Email Blasts
- Logo on Event Poster
- Logo on Printed Event Materials
- Business Promotional Booth
- Logo on Post Event Thank You & 2020 Invite
- March Mudness Thank You Photo

Items listed above may be time sensitive. Donations must be confirmed with logos before (Feb. 1 2019) to ensure all sponsorship benefits can be fulfilled.

## GETTING MUDDY

**SPONSOR**

**\$1,000**

- Social Media Promotion
- Logo and Link to Business on March Mudness Website
- Logo on Event Poster
- Logo on Printed Event Materials
- Business Promotional Booth
- Logo on Post Event Thank You & 2020 Invite
- March Mudness Thank You Photo

Items listed above may be time sensitive. Donations must be confirmed with logos before (Feb. 1 2019) to ensure all sponsorship benefits can be fulfilled.

## THE DIRTY DASH

**SPONSOR**

**\$500**

- Social Media Promotion
- Logo and Link to Business on March Mudness Website
- Logo on Event Poster
- Logo on Obstacle Signage at Sponsored Obstacle
- Business Promotional Booth
- March Mudness Thank You Photo

Items listed above may be time sensitive. Donations must be confirmed with logos before (Feb. 1 2019) to ensure all sponsorship benefits can be fulfilled.

## NITTY GRITTY

**SPONSOR**

**\$250**

- Social Media Promotion
- Logo and Link to Business on March Mudness Website
- Logo on Event Poster
- Business Promotional Booth
- March Mudness Thank You Photo

Items listed above may be time sensitive. Donations must be confirmed with logos before (Feb. 1 2019) to ensure all sponsorship benefits can be fulfilled.



**MARCH  
MUDNESS**

FOR MORE INFORMATION, PLEASE CONTACT  
HOLLY ARCHER, SPONSORSHIP CHAIR  
705.209.1533 • ARCHER.HOLLY@GMAIL.COM

North Simcoe  
**Rotaract**



# SPONSOR APPLICATION



## Business Information

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

## Contact Information

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

## Logos

In order for us to properly showcase your business and your sponsorship, logos must be presented to us before February 1st.

Logos **MUST** be delivered in either PDF or EPS format and can be sent to [info@kevincasc.com](mailto:info@kevincasc.com)

## Sponsorship Level

- |   |          |
|---|----------|
| <input type="checkbox"/> Let's Get Muddy! (TITLE SPONSOR) | \$10,000 |
| <input type="checkbox"/> Filty Animal (EVENT SPONSOR)     | \$5,000  |
| <input type="checkbox"/> Pretty Damn Dirty                | \$2,500  |
| <input type="checkbox"/> Gettin' Muddy                    | \$1,000  |
| <input type="checkbox"/> The Dirty Dash                   | \$500    |
| <input type="checkbox"/> Nitty Gritty                     | \$250    |

## Payments

Invoices will be emailed or mailed to you.

Payments can be dropped off at Meridian Credit Union Penetanguishene or mailed to 290 King Street, Studio C, Midland ON, L4R 3M6.

Payments can be made via cash or cheque. If paying by cheque, cheques can be made out to North Simcoe Rotaract Club



FOR MORE INFORMATION, PLEASE CONTACT  
HOLLY ARCHER, SPONSORSHIP CHAIR  
705.209.1533 • [ARCHER.HOLLY@GMAIL.COM](mailto:ARCHER.HOLLY@GMAIL.COM)

