



## Let's Have a Heart to Heart!

The North Simcoe Rotaract Club is looking to have a Heart to Heart with your organization! As we take on organizing the 2025 Buttertart Trot, we are looking for a charitable organization to benefit from these sweet proceeds. The Buttertart Trot is an accredited race founded by a local family in Midland. The Trot has been running for more than a decade, and since it began, more than \$160,000 has been raised and donated to local community charities and organizations. Previous beneficiaries include Camp Quality Canada, We Are the Villagers, and BGC North Simcoe.



**Youth  
Wellness**



**Affordable  
Housing**



**Community  
Infrastructure**



**Food  
Insecurity**

*The North Simcoe Rotaract Club has a vision and mission to support youth wellness, housing insecurity, community infrastructure, and food insecurity within our community. If your organization supports any of these four pillars, we want to hear from you!*

## How Can You Get Involved?

### A Heart to Heart - Selection Criteria and Application Process

Is your organization doing good things in the community? We want to hear about it! Whether it is a charitable cause, a community organization, or something else that benefits our community, if you feel you are an organization that could use our financial support and you fit the criteria described therein, please fill out our application form on page 3.

#### *Eligibility for Funding*

Funding is available to qualified non-profit organizations and institutions that are tax-exempt. Program and project proposals will be accepted along with capital and equipment proposals.

#### APPLICATION PROCESS



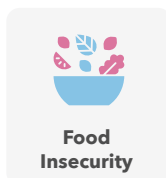
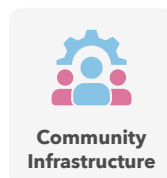
#### **IMPORTANT DATES:**

**Application Release Date:** August 23, 2024

**Application Submission Deadline:** September 16, 2024

**Heart to Heart Presentation to Club :** September 24, 2024

**Funding Announcement:** October 1st, 2024





## Project/Proposal Funding Application

Please Include the Following in your Submission:

Project Name: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Organization Address: \_\_\_\_\_

Funding Request Amount: \_\_\_\_\_

**Applications to be Submitted to:**

Alyssa Colautti &  
Emily Richardson,  
Butter Tart Trot Co-Chairs

Via email:  
alyssacolautti@gmail.com

Project Summary:

Project Details & Description of how funds will be used:

How does this project support the vision/mission of NS Rotaract?  
What Pillar captures your organization? How will this project impact the community?



Youth  
Wellness



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## Presentation Criteria

After reviewing all applications, **selected organizations** will be contacted to present their Heart to Heart to the North Simcoe Rotaract Club. This presentation is an additional opportunity to showcase your organization, tell us about anything that didn't fit within the scope of the application form, and how the funds from the 2025 Buttertart Trot would support your project, if you were to be the successful recipient.

The presentation is to be **no more than 10 minutes in length, and will take place on September 24th, 2024**. If selected to present your Heart to Heart, you will be sent a presentation time slot for that evening. The presentations will be **hosted at the Chigamik Community Health Hub, located at 287 Bayshore Drive, Midland Ontario**. If you will require additional resources for your presentation (i.e. laptop, Wi-Fi, etc.) please let us know in advance.

## Selection Criteria

The North Simcoe Rotaract Club (NSRC) reserves the right to:

Select either one or multiple recipients for this funding; to partially fund a project; and to reject any or all of the applications for funding at the sole discretion of the North Simcoe Rotaract Club.

The parameters that will be taken into consideration include:

- Does your organization and project align with the mission and values of the NSRC?
- Does the project or proposal represent a contribution to one of NSRC's four main pillars?
- What is the intended impact of the project or proposal on the community?
- Proposed timelines
- Geographic location of the project/proposal



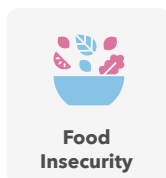
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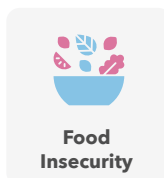
## Your Role as a Recipient of Funding:

- Meet the Buttertart Trot Planning Committee
- Help support the success of the event through social media sharing
- Attend the Buttertart Trot Event

## Additional Important Information

If selected, funding is committed only for proceeds from the 2025 Buttertart Trot event. If your application for funding is granted in whole or in part, you will be required to provide the following:

- An accounting of the funds received from the North Simcoe Rotaract Club, following the completion of the projects by the outlined dates.
- Agreement to publish, without limitation, details of any Rotaract donation to your project, in the media.
- You may be required to enter into a disclaimer agreement absolving the North Simcoe Rotaract Club from all liability for any action resulting from the use of Rotaract donated funds.
- Please be aware that we may choose to donate to more than one charity.
- If funds are diverted to more than one charity, income tax receipting will need to be discussed to ensure proper accordance with the Canada Revenue Agency (CRA) guidelines.





## NSRC in the Community



### Previous Beneficiaries Include:

Georgian Bay  
General Hospital (GBGH)  
Georgian Bay Cancer Support Centre  
North Simcoe Youth Wellness Hub  
Big Brothers Big Sisters  
Georgian Bay Food Network  
The Guesthouse Shelter

Huronian Transition Homes  
Warm & Cozy Children's Charity  
Charlee's Run  
Waypoint  
Georgian Bay District  
Secondary School (GBDSS)  
Safe Cycle

