



Let's Have a Heart to Heart!

The North Simcoe Rotaract Club is looking to have a Heart to Heart with your organization! As we take on organizing the 2026 Buttertart Trot, we are looking for a charitable organization to benefit from these sweet proceeds. The Buttertart Trot is an accredited race founded by a local family in Midland. The Trot has been running for more than a decade, and since it began, more than \$190,000 has been raised and donated to local community charities and organizations. Previous beneficiaries include Georgian Bay Food Network, Big Brothers Big Sisters North Simcoe, and CLH Foundation.



**Youth
Wellness**



**Environmental
Stewardship**



**Community
Infrastructure**



**Food
Insecurity**

The North Simcoe Rotaract Club has a vision and mission to support youth wellness, environmental infrastructure, community infrastructure, and food insecurity within our community. If your organization supports any of these four pillars, we want to hear from you!



How Can You Get Involved?

A Heart to Heart - Selection Criteria and Application Process

Is your organization doing good things in the community? We want to hear about it! Whether it is a charitable cause, a community organization, or something else that benefits our community, if you feel you are an organization that could use our financial support and you fit the criteria described therein, please fill out our application form on page 3.

Eligibility for Funding

Funding is available to qualified non-profit organizations and institutions that are tax-exempt. Program and project proposals will be accepted along with capital and equipment proposals.

APPLICATION PROCESS



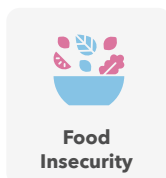
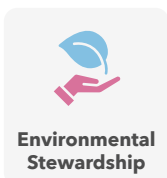
IMPORTANT DATES:

Application Release Date: September 15, 2025

Application Submission Deadline: October 1, 2025

Heart to Heart Presentation to Club : October 7, 2025

Funding Announcement: October 10th, 2025





Project/Proposal Funding Application

Please Include the Following in your Submission:

Project Name: _____

Organization Name: _____

Contact Name: _____

Contact Email Address: _____

Contact Phone Number: _____

Organization Address: _____

Funding Request Amount: _____

Applications to be Submitted to:

Alyssa Colautti
Butter Tart Trot Chair

Via email:
buttertarttrot@gmail.com

Project Summary:

Project Details & Description of how funds will be used:

How does this project support the vision/mission of NS Rotaract?
What Pillar captures your organization? How will this project impact the community?



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Presentation Criteria

After reviewing all applications, **selected organizations** will be contacted to present their Heart to Heart to the North Simcoe Rotaract Club. This presentation is an additional opportunity to showcase your organization, tell us about anything that didn't fit within the scope of the application form, and how the funds from the 2026 Buttertart Trot would support your project, if you were to be the successful recipient.

The presentation is to be **no more than 10 minutes in length, and will take place on October 7, 2025.** If selected to present your Heart to Heart, you will be sent a presentation time slot for that evening. The presentations will be **hosted at the Route 93 Innovation Hub, located at 270 King Street, Midland Ontario.** If you will require additional resources for your presentation (i.e. laptop, Wi-Fi, etc.) please let us know in advance.

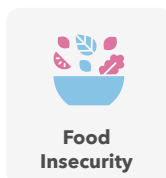
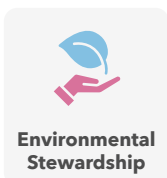
Selection Criteria

The North Simcoe Rotaract Club (NSRC) reserves the right to:

Select either one or multiple recipients for this funding; to partially fund a project; and to reject any or all of the applications for funding at the sole discretion of the North Simcoe Rotaract Club.

The parameters that will be taken into consideration include:

- Does your organization and project align with the mission and values of the NSRC?
- Does the project or proposal represent a contribution to one of NSRC's four main pillars?
- What is the intended impact of the project or proposal on the community?
- Proposed timelines
- Geographic location of the project/proposal





Your Role as a Recipient of Funding:

- Meet the Buttertart Trot Planning Committee
- Help support the success of the event through social media sharing
- Attend the Buttertart Trot Event on June 13, 2026

Additional Important Information

If selected, funding is committed only for proceeds from the 2026 Buttertart Trot event. If your application for funding is granted in whole or in part, you will be required to provide the following:

- An accounting of the funds received from the North Simcoe Rotaract Club, following the completion of the projects by the outlined dates.
- Agreement to publish, without limitation, details of any Rotaract donation to your project, in the media.
- You may be required to enter into a disclaimer agreement absolving the North Simcoe Rotaract Club from all liability for any action resulting from the use of Rotaract donated funds.
- Please be aware that we may choose to donate to more than one charity.
- If funds are diverted to more than one charity, income tax receipting will need to be discussed to ensure proper accordance with the Canada Revenue Agency (CRA) guidelines.



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NSRC in the Community



Previous Beneficiaries Include:

Georgian Bay
General Hospital (GBGH)
Georgian Bay Cancer Support Centre
North Simcoe Youth Wellness Hub
Big Brothers Big Sisters
Georgian Bay Food Network
The Guesthouse Shelter

Huronian Transition Homes
Warm & Cozy Children's Charity
Charlee's Run
Waypoint
Georgian Bay District
Secondary School (GBDSS)
CLH Foundation

